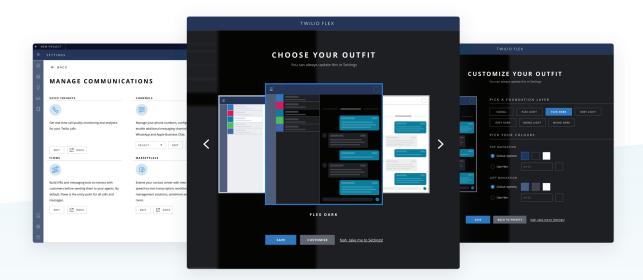


# Twilio Flex

Twilio Flex is the programmable contact center platform that gives businesses control to build and improve customer and agent experiences using the creativity of developers, API-based programmability and built-in global connectivity.



"With Twilio Flex, Shopify has a platform we can wrap around our business, rather than being forced to wrap the business around the platform. The Twilio model is going to have a tremendous impact on the entire software industry."

Chris Wilson

SHOPIFY—Director of Support Technology

### Built on a platform trusted by over 6 million developers

#### Super network

Reach any customer, over any channel, at any time.

Actively managed carrier partner network. Follow-the-sun network operations.

#### **Breadth of channels**

Communicate on any channel with Twilio APIs.

Integrate multi-channel capabilities directly into Twilio Flex single user interface.

#### **Developer tools**

Over 6 million developers innovate with Twilio at scale.

Over 11k releases annually across 155k companies.



## **About Twilio Flex**

Twilio Flex represents a new approach to enterprise cloud software. Eliminating the decision around buy vs. build, the Twilio model of the application platform allows developers to build, deploy and test agent and customer experiences using Twilio APIs, React and visual workflow builders.

**Twilio Flex delivers complete control** to design and build customer experiences and apps using API-based programmability and breadth of channels.

**Twilio Flex improves contact center productivity** by integrating data and apps that agents and supervisors need in a single user interface.

**Twilio Flex enables faster feature delivery with tools developers** are already familiar with including React SDKs, Twilio APIs and visual workflow builders.

## Key features

- Twilio APIs for a wide breadth of channels and custom routing and integrations
- Visual workflow builders for IVR, IVA and reports & dashboards
- React SDK for agent and supervisor
- Dashboards for metrics, monitoring and QA
- Built on a fault tolerant voice and messaging network that today powers millions

Contact centers need to constantly evolve through inspection and iteration to keep up with changing expectations



Design differentiated customer and agent workflows and routing strategies Build with channels and features relevant to your business using standard, familiar tools

A|B test channels and workflows to respond to changing customer demands

